

PRESS RELEASE

The world's first dedicated App for emigration launches

<u>Evolve Digital Publishing</u> announces the launch of the first ever free dedicated App for news, jobs and emigration advice for Australia and New Zealand.

Mobile phones and iPads usage is rocketing - the number of total wireless-connected devices is expected to more than double from nine billion today to more than 24 billion in 2020. This growing audience has had no dedicated emigration or jobs advice channel; until now.

The "Get Me Down Under" App has been launched simultaneously on Apple's iTunes Store, Android from Google and also on the Amazon Kindle. It provides daily updated news, jobs in key industries like oil and gas and mining, and a live feed from the <u>www.getmedownunder.com</u> website. Additionally, users can browse a free digital edition of Australia & New Zealand magazine on their smartphone or tablet device, or sign up for Evolve's free jobs newsletter.

Commenting on the launch, John Weir, director for Evolve says "We're excited about the launch of the Get Me Down Under App, and to be the first to deliver vital, up to the minute information for would - be emigrants and jobseekers. With massive recruitment drives underway for skilled overseas workers in both Australia & New Zealand, demand for jobs and specific news is growing, and that's what we are uniquely positioned to provide"

The Get Me Down Under App is available on the iTunes store

http://itunes.apple.com/us/app/get-me-down-under/id482880705?ls=1&mt=8

Or here if you have one of the Android powered smartphones or tablets

https://market.android.com/details?id=com.edpltd.GetMeDownUnder

For further information, please contact John Weir (john.weir@edpltd.co.uk) / +44 1179 323586

